

**Montello, Wisconsin, September 19, 2024:** Ort Flooring & Lumber LLC, a leading player in the wood industry, today appointed Rose Pagel to its leadership team as National Sales Manager bringing what the company calls “her fresh perspective and ability to support our goals of continuous growth.”

“We are incredibly excited to have Rose Pagel step up to the role of National Sales Manager,” said Mr. Gary Ort, co-founder and President of Ort Flooring & Lumber. “Rose is renowned for her wealth of experience and knowledge, which we believe will significantly contribute to the continued success of our company. In her role as National Sales Manager, Rose will leverage her exceptional 36-year track record of outstanding business development and deep industry project management expertise. This is an industry that values exceptional communication skills that help to build strong client relationships. And I believe that closing sales is about much more than just having the right product at the right price.”

Mrs. Pagel grew up in the Upper Peninsula of Michigan where she received a degree in Business Administration at Bryant Stratton College in Milwaukee, Wisconsin. She subsequently earned her bachelor’s degree from Texas State University in San Marcos, TX. Soon after, she landed her first role in the sport flooring industry at AGA, Inc of Amasa, Michigan.

Ort Flooring and Lumber is a manufacturer in North America that specializes in producing high-quality Hard Maple flooring certified by the Maple Flooring Manufacturers Association (MFMA). The company's products are designed for sports flooring such as athletic surfaces, basketball courts, and other facilities, including subfloors gymnasium systems. Also, the company produces various species of wood flooring and components, including hardwood flooring, and wood blockboard core (known as lumber core plywood), for both commercial and residential applications.

Contact Rose Pagel:

National Sales Manager  
Ort Flooring & Lumber  
+1 (512) 695-1203  
rose@ortflooring.com  
www.ortfloors.com